



I am proud to announce the City of Longview is hosting the Balloon Federation of America National Hot Air Balloon Championship from 2012 - 2015, so we thought it only fitting to cast an National Call for Entry for Hot Air Balloons photographs that will be on display while the Hot Air Balloonists are in Longview. The exhibit will be on display from July 23 - September 14, 2012.

According to Wikipedia: "The hot air balloon is the oldest successful human-carrying flight technology. It is in a class of aircraft known as **balloon aircraft**. On November 21, 1783, in **Paris, France**, the first untethered[1] manned flight was made by **Jean-François Pilâtre de Rozier** and **François Laurent d'Arlandes** in a hot air balloon created on December 14, 1782 by the **Montgolfier brothers**.[2] Hot air balloons that can be propelled through the air rather than just being pushed along by the **wind** are known as **airships** or, more specifically, **thermal airships**."

Send us your best shot of the oldest human-carrying flight technology, the hot air balloon. The hot air balloon does not have to be in the air, but the photograph has to have an element of the hot air balloon in the image. Get creative.

#### Entry Fees

The Hot Air Balloon call for entries eligibility The entry fee of \$35 for up to 5 images. Photographers may enter up to 10 images only at \$5 each additional.

#### When Emailing Digital Files

1. Files should be 1080 pixels in the longest dimension saved in the JPEG format on high quality setting (not maximum). Images should be sampled at 72ppi and saved in the sRGB color space.
2. Label each file with consecutive numbers followed by your name .ie JaneDoe\_01.jpg - no spaces and only alpha-numeric characters - maximum of 28 characters.

The show opens July 23, with artist reception on July 26, and is up through September 14 at TCC PHOTO | GALLERY located at 207 N. Center St., Longview, TX . We are the only fine art photography gallery in North East Texas, specifically in Longview, TX. TCC was first a commercial studio, then in 2006 we opened the gallery with the inaugural exhibit of Muhammad Ali, photographs by Sonia Katchian. We were the first US gallery to host the Holga Inspire exhibit in 2009. We have also shown, Dennis Fagan, O. Rufus Lovett, Scott C. Campbell, Polly Chandler, Mary Ann Lynch, Laura Pickett Calfee, Pat Brown, Danea Males, Texas Photographic Society, Susan Burnstine, Orville Robertson, Tami Bone, and Blue Earth Alliance photographers Camille Seaman, TCC, Rebecca Norris Web, Phil Borges, Perry Dilbert, Janis Miglav, John Trotter, and Benjamin Drummon.

#### Prizes

The Hot Air Balloon exhibit will consist of 75 prints in the physical gallery and online.  
 Best of Show - \$500  
 2nd Place - \$250  
 3rd Place - \$150

All accepted photographs are for sale. The commission charged will be 50% of the sales price. Print your name, address, telephone numbers (work and home), and sales amount on the back of each print accepted.

#### Juror:

HARVEY STEIN is a professional photographer, teacher, lecturer, author and curator based in New York City. He currently teaches at the International Center of Photography. Stein is a frequent lecturer on photography both in the United States and abroad. He is the Director of Photography at Umbrella Arts Gallery, located in the East Village of Manhattan. He has also been a member of the faculty of the School of Visual Arts, New School University, Drew University, Rochester Institute of Technology and the University of Bridgeport. A recipient of a Creative Arts Public Service (CAPS) fellowship and numerous artist in residency grants, Stein's latest book, his fifth, Coney Island 40 Years, was published in June of 2011 (Schiffer Publishing, Ltd).

Stein's photographs have been widely exhibited in the United States and Europe—73 one-person and over 140 group shows to date. He has also curated 22 exhibits since 2007. His photographs are in more than 55 permanent collections, including the George Eastman House, Bibliotheque Nationale, the Art Institute of Chicago, the Museum of Fine Arts, Houston, the Brooklyn Museum of Art, the New Orleans Museum of Art, the International Center of Photography, etc. Stein's photographs and portfolios have been published in such periodicals as The New Yorker, Time, Life, Esquire, American Heritage, Smithsonian, etc and all the major photography magazines.

His work is represented by the Bruce Silverstein Gallery, Throckmorton Fine Art and June Bateman Fine Art, New York City. Stein's work can be seen on his web sites, [www.harveysteinphoto.com](http://www.harveysteinphoto.com) and [www.coneyisland40years.com](http://www.coneyisland40years.com).

#### Liability

TCC will exercise all due care in handling prints, but will not be responsible for loss or damage or replacement.

#### Reproduction

TCC retains the right to display, project and reproduce work accepted for this exhibition for publicity and promotional purposes only. Individual photographers retain Copyrights to their individual works.

**Eligibility**

The exhibition is open to amateur and professional photographers that live in the United States of America. The photograph has to have an element of the hot air balloon in the image.

**If Your Work is Accepted**

1. Send one Framed exhibition print for each accepted photograph.
2. Prints must be mounted, overmatted using white matte board with 2" borders and framed- exceptions are permitted, but must be approved. Use plexiglass instead of glass if you are shipping prints.
3. Include return postage for prints to be shipped back to you after the exhibition or include a check for \$15 which would include shipping and \$300 insurance. Prints WITHOUT postage will not be returned. Prints will be returned in the container in which they were received. Do NOT use peanuts when shipping. All photographs accepted into show, photographer gives release to use the image for future publicity by TCC PHOTO I GALLERY. Ship prints to:

TCC PHOTO I GALLERY  
 207 N. Center St.  
 Longview, TX 75601  
 903.236.4686

**Important Dates**

- June 4, 2012, Deadline for entry submissions
- July 9 Hot Air Balloon framed prints due
- July 23 Hot Air Balloon Opens
- July 26 Hot Air Balloon Artist's reception and Downtown Artwalk

Name \_\_\_\_\_  
 address \_\_\_\_\_  
 City \_\_\_\_\_  
 state/Zip \_\_\_\_\_  
 Home phone \_\_\_\_\_  
 Work phone \_\_\_\_\_  
 email address \_\_\_\_\_

**List of Entries**

**Title** - As you want it to appear in the exhibit and online.  
**Process** - tell us your process whether it is Silver gelatin, Platinum, Type C print, Lightjet, Digital pigment print

**Sale Price**

**Entry Fees**  
 \$35  
 Additional at \$5 per image up to 10  
 Total Enclosed: \$

Payment method: Visa \_\_\_\_\_ Mastercard \_\_\_\_\_ Discover \_\_\_\_\_  
 Number: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ 3 digit code \_\_\_\_\_

**Titles**

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Email entry to [tecphoto@gmail.com](mailto:tecphoto@gmail.com)