

**Hack your Holga
Holga Inspire Half-Day Workshop
with Tammy Cromer-Campbell
Saturday March 10, 2012 from 9am -1pm**

Soho Photo Gallery

15 White Street, New York, NY 10013, 212.226.8571

WORKSHOP HIGHLIGHTS

- Learn the peculiarities, eccentricities, operation and special characteristics of the Holga.
- Convert a Holga from its 120mm format to 35mm format and attach a cable release.
- Learn 3 different ways to make the Holga do closer focusing.
- Opportunity to exhibit your images on the official Holga website.
- Receive a Holga 120N model camera (a \$30 value) as part of the workshop.

In the high tech world of digital imaging, why in the world would anyone want to photograph with a Holga camera that uses “archaic” film? Perhaps because of the plastic lens which provides soft focus, ethereal effects. Maybe for the vignetted edges that add darkness and intrigue to many images, and perhaps for the light streaks which add surprise and serendipity. The randomness of the camera’s effects keep you wanting to make more images to see what the camera gives you. Yes, sometimes the images feel like gifts. This workshop, held in conjunction with the exhibit Holga Inspire, is unique: it will clearly show you how to use the Holga, and also show you how to modify it to get results that you want it to do.

Holga Limited, a company of the Universal Electronics Industries Group, which makes the Holga, is providing a Holga 120N camera for each student and the opportunity to exhibit images taken during the workshop on the Holga Inspire web page. After discussing the basics of camera operation, the camera’s unique characteristics, film loading, and exposure control (limited, part of Holga’s charm), Tammy will show you how to modify and test a Holga for closer focusing, how to adapt the Holga to 35mm use, and how to attach a cable release. Tammy will show some of her work, including images from her Holga book ***Fruit of the Orchard***.

Bio:

Tammy Cromer-Campbell is an award winning American photographer best known for her work as a social documentary photographer and speaker. Cromer-Campbell received her Associates of Applied Arts degree in commercial photography from Kilgore College, Kilgore, Texas under the direction of O. Rufus Lovett. She continued her education by taking workshops from the masters in photography, such as Arnold Newman, Ruth Bernhard, Michael Kenna, Keith Carter, John Sexton, and others. The University of North Texas Press published, ***Fruit of the Orchard/Environmental Justice in East Texas*** in 2006. She's received many honors and awards including Blue Earth Alliances first ever cash grant, in 1999, for ***Fruit of the Orchard***. Her work's included in public and private collections internationally such as the Museum of Fine Arts, Houston, the Museet for Fotocunst, Belgium, and others. ***Fruit of the Orchard*** won a 1st Place under entertainment and culture in the Green Dot Awards and Cromer-Campbell is a 2009 National Women's History Project Honoree for the Women Taking the Lead to Save Our Planet. Her work is one of the 10 masters featured on the Holga Inspire website <http://www.holgainspire.com>

COST: \$100, which includes a Holga 120N camera.

Pay by **check** and mail to TCC PHOTO | GALLERY OR **online** at <http://www.king-cart.com/cgi-bin/cart.cgi?store=tccphoto> and click on ***Hack Your Holga***
Enrollment is limited to 15 students.

Sign Up:

Name: _____

Address: _____

State: _____ Zip: _____

Email: _____

Please send this form and your check to:

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